# Matt Gill
Graphic Designer & Musician

> The goal of truly excellent graphic design is taking complex information and presenting it in a fun and easily digestible format. The reader should never feel like a reader.

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## App Experience

– Adobe Acrobat
– Adobe Audition
– Adobe After Effects
– Adobe Dreamweaver
– Adobe Illustrator
– Adobe InDesign
– Adobe Photoshop
– Adobe Premiere
– Microsoft Excel
– Microsoft PowerPoint
– Microsoft Word
– Klaviyo
– Mailchimp
– SendInBlue
– Cinema 4D
– Fruity Loops Studio

## Education

### MONTGOMERY COLLEGE
A.A.S. / 3.8 GPA / SEP 2010 - MAY 2012

I received a full ride to Montgomery College in 2010 which has the reputation and ranking of being one of the best colleges in Maryland.

At that point in my life, I had been freelancing for several years and my teachers took advantage of this by putting me to work. I assisted several classes and answered other student's questions about Photoshop, Illustrator and InDesign.

I decided to not pursue a four-year degree and opted for learning empirically through work experience.

## About

Hi, my name is Matt Gill. I've been using Adobe products since age 13 and gained a unique set of skills. Much of my career has been spent employed by small companies which required me to fill several positions while growing their businesses.

My skills include: Graphic design, front-end development, email marketing and automation, video production and animation, WordPress CMS, website and product analytics, photography and editing, business strategy, 3D modeling and animation, SEO and ad management, audio recording and engineering,

## Recent Experience

### SENIOR GRAPHIC DESIGNER
THE MARYLAND JOCKEY CLUB / LAUREL, MD / MAY 2019 - SEP 2020

The Maryland Jockey Club (MJC), established in 1743, is a premier sports and entertainment destination for world-class Thoroughbred horse racing. I successfully upgraded and implemented its new brand. My design work became the standard used for the club's sister tracks across the country. My tasks included photography, print and digital content, video production and animation, social media engagement, mentoring non-senior level designers, email newsletters and more.

### SENIOR GRAPHIC DESIGNER
BRANDUP CREATIVE / ROCKVILLE, MD / JUL 2014 - OCT 2018

BrandUp Creative is a marketing firm with clients in industries ranging from mortgage lending, IT services, fashion stores and night clubs. I began as a part time graphic designer, but after demonstrating my potential, became a key full-time employee. I managed front-end development, video editing, email marketing, SEO monitoring, ad-campaigns, web funnels and a variety of graphic design needs.

### GRAPHIC DESIGNER & EXECUTIVE ASSISTANT
DOUBLETAKE IMAGES / WASHINGTON, DC / JUL 2012 - FEB 2017

Doubletake Images is a unique business led by Roy Feinson, the man credited with the invention of predictive text. I created 3D models and websites, and helped Roy bring several big-name projects to the finish-line, inclduing an animated mosaic for the Latin Grammys. My other responsibility was managing Limelight Photo Restoration, which required strong customer service, a keen eye and thorough knowledge of Photoshop.